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# 3 REASONS WHY COVERED CALL INVESTORS WELCOME BACK VOLATILITY

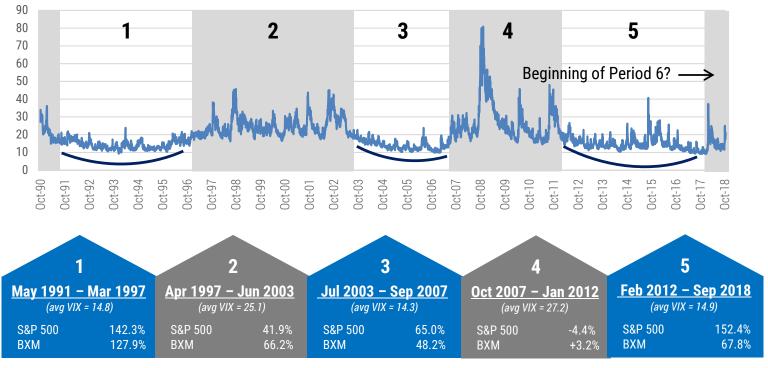
RATIONAL IRON HORSE FUND (IRHAX | IRHCX | IRHIX)

## 3 Reasons Why Covered Call Investors Welcome Back Volatility

Covered call strategies have historically out-paced the market during volatile periods. After six years of record low volatility, we believe covered call strategies are once again poised for out-performance. Here are the reasons why.

- Higher yields: During periods of heightened volatility, option premiums have a tendency to increase in price, as more
  investors are willing to pay for a hedge in their portfolios. Because covered call strategies are designed to sell options
  for income purposes, these higher premiums typically result in a higher yield to the investor.
- Downside buffer: Because covered call portfolios are designed to provide a higher income stream than most long-only
  equity strategies, they tend to do a particularly good job of cushioning portfolios when the market declines. Call
  premiums can provide an income buffer that helps mitigate downside exposure, and this buffer potentially expands as
  volatility rises.
- Rotation towards quality: We have seen unprecedented market dispersion over the past 4-5 years, with growth stocks
  (largely driven by Big Tech) far out-performing the rest of the market. Our covered call strategy is focused on quality
  and tends to lean more towards value than growth. Less speculative stocks (and particularly the defensive sectors)
  typically do better during periods of heightened volatility. To reference our favorite baseball analogy, players who
  don't strike out get on base more and score more runs. We are a singles and doubles strategy. It's less exciting than
  hitting home runs but much more consistent.

### The 5 distinct Volatility Cycles of the past 30 years:



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## The Empirical Evidence: Covered Calls Out-Perform During Volatile Periods

The CBOE volatility index (ticker VIX) has averaged ~20 over the long term, meaning the market typically expects future volatility to be around 20%.

The VIX is often referred to as the market's "fear gauge" since it spikes during periods of uncertainty. We have studied the full history of the VIX, back to 1990. In the chart above, grey periods represent stretches when VIX traded above its long term average of 20, while the white periods represent below average stretches.

Our conclusion is there have basically been five distinct volatility cycles over the past 30 years, and there is a clear distinction between investment returns during these periods. See the graphic above:

Periods 1, 3 & 5: Low volatility (avg VIX of 14.7) – Long-only stocks significantly out-performed hedged strategies (including covered calls)

Periods 2 & 4: High volatility (avg VIX of 26.1) – Covered calls significantly out-performed long-only stocks

Conclusion: Investors who utilized covered calls have historically outperformed during periods of heightened volatility.

#### **Key Takeaways**

We'd like to make two other points about these findings:

- The dispersion in period 5 has been truly unprecedented, with long-only stocks gaining 152% versus 67% for covered calls. The past six years has been a really tough environment for hedged strategies. We expect to see some mean reversion
- Period 2 shows what a period of consistently high volatility looks like. The market went up an average of 6-7% per year during that period, but covered calls did significantly better relative to long-only stocks
- We believe a prolonged period of consistently high volatility could be really good for covered call investors

At Van Hulzen Asset Management, we believe the market has entered a new (potentially lengthy) period of above average volatility. Covered call strategies have historically been well suited for this environment.

If you believe the market will shake off this recent uncertainty and the longest bull market in history will continue higher, then covered calls are not for you. But if you think we may be beginning "Period 6" then now may be an ideal time to reallocate some capital from long-only equities into covered calls.

#### **RISK CONSIDERATIONS:**

Past performance is not a guarantee of future results.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Rational Funds. This and other important information about the Fund is contained in the prospectus, which can be obtained by calling (800) 253-0412 or at <a href="https://www.RationalMF.com">www.RationalMF.com</a>. The prospectus should be read carefully before investing. The Rational Funds are distributed by Northern Lights Distributors, LLC member FINRA/SIPC. Rational Advisors, Inc. is not affiliated with Northern Lights Distributors, LLC.

Mutual Funds involve risk including the possible loss of principal. There is no assurance that the fund will achieve its investment objectives. The use of leverage embedded in written options will limit the Fund's gains because the Fund may lose more than the option premium received. Selling covered call options will limit the Fund's gain, if any, on its underlying securities and the Fund continues to bear the risk of a decline in the value of its underlying stocks. The CBOE S&P 500 BuyWrite Index (BXM) is a benchmark index designed to track the performance of a hypothetical buy-write strategy on the S&P 500 Index. The BXM is a passive total return index based on (1) buying an S&P 500 stock index portfolio, and (2) "writing" (or selling) the near-term S&P 500 Index (SPXSM) "covered" call option, generally on the third Friday of each month. The S&P 500 Index consists of 500 stocks chosen for market size, liquidity, and industry group representation. It is a market-value weighted index (stock price times number of shares outstanding), with each stock's weight in the Index proportionate to its market value. It is widely used as a benchmark of U.S. equity performance. It is not possible to invest directly in an index. Standard deviation is a statistical measurement of volatility risk based on historical returns. Investing in the Fund carries certain risks.

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